**Media Contact:**

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**CENTRAL MINNESOTA’S FAVORITE SPORTSMEN‛S SHOW IS RIGHT AROUND THE CORNER!**

 **36th ANNUAL ST. CLOUD SPORTSMEN’S SHOW-AT-A-GLANCE**

**WHAT** The 36th Annual St. Cloud Sportsmen’s Show

**WHEN** February 9th-11th, 2024

Friday, February 9 Noon – 9:00 p.m.
 Saturday, February 10 10:00 a.m. – 8:00 p.m.
 Sunday, February 11 10:00 a.m. – 4:00 p.m.

**WHERE**  River’s Edge Convention Center – 10 4th Ave S, St Cloud, MN

**ADMISSION** $10.00 for adults; $2.50 for children aged 6-12; 5 and under Free.

**DESCRIPTION** Central Minnesota’s largest and best Sportsmen’s show where you will find the very best in resorts, lodges and camps from the Midwest and Canada. Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area’s best dealers. Great Hunting and Fishing seminars by top industry pros and great fun for the whole family.

**INTERVIEW OPPORTUNITIES**

**& CAMERA PLEASING VISUALS: Twiggy the Water Skiing Squirrel**-Come join Twiggy at Twiggy’s Lagoon!
**Fishing in the Live Trout Pond** – Kids of all ages love this one. *Everyday*

**Daily Fishing Seminars – Joe Henry, Professional Charter Captain will be presenting Multi-Species Fishing Success on Any Body or Water and Master’s Level: Spinners for Walleyes.**

**Dan Stefanich,** Whitetail expert, offers **Deer Hunting Tactics-What Every Hunter Should Know** and **Advanced Tips and tactics for Whitetail Hunters.**

**FOR MORE INFO** Contact Barry Cenaiko at (612) 599-9996 or barry@cenaiko.com to arrange interviews, appearances, segments and live remotes. [www.stcloudsportshow.com](http://www.stcloudsportshow.com)

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**THE SAINT CLOUD SPORTSMEN’S SHOW RETURNS TO THE RIVERS EDGE CONVENTION CENTER FOR ITS 36th YEAR FROM FEBRUARY 9TH THROUGH 11TH, 2024.**

**ABOUT THE SPORTMENS SHOW:** Celebrating its 36th year, the St. Cloud Sportsmen’s Show hosts hundreds of exhibitors and attracts the imagination and interest of thousands of outdoor enthusiasts from across the region to come explore and experience everything outdoors all under one roof!

Check out boats, RVs, marine electronics, tackle, the newest gear for hunting, camping and fishing. Find the very best in resorts, lodges and camps from the Midwest and Canada. Book the perfect spot for family vacations. Come for the early show pricing – stay for the free seminars by top outdoors pros and the variety of fun features & attractions for the whole family.

The St. Cloud Sportsmen’s show is local, family-owned and operated by Cenaiko Productions.

**ABOUT CENAIKO PRODUCTIONS:** Cenaiko Productions, Inc. (CPI), founded in 1964, has seen steady growth through the years. After its start with one small sportsmen’s show in Fargo, North Dakota, the firm began branching out into other Midwest markets. CPI now produces six consumer expositions, in St. Paul and St. Cloud, Minnesota; Fargo, North Dakota; and Sioux Falls, South Dakota. The company is recognized as one of the largest exposition producers in the Upper Midwest. It is also one of the few remaining family-run businesses in the field.

**FOR MORE SHOW INFO VISIT:** [www.stcloudsportshow.com](http://www.stcloudsportshow.com)
Facebook: facebook.com/stcloudsportsmensshow

**FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:**

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**SAINT CLOUD SPORTSMEN’S SHOW OPENS FEBRUARY 9TH**

**Saint Cloud, MN** – Central Minnesota’s largest and best Sportsmen’s Show is made to order for outdoor fans. Celebrating its 36th year, the show **opens Friday, February 9th at Saint Cloud’s Rivers Edge Convention Center, and runs through Sunday, February 11th.**

The Sportsmen’s Show features hundreds of exhibits showcasing the latest new products and services tailored to outdoor enthusiasts. You will find the very best in resorts, lodges and camps from the Midwest and Canada.

Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area’s best dealers.

**FISHING & HUNTING SEMINARS**: Fishing pro **Joe Henry** and hunting expert **Dan Stefanich** will be presenting Seminars all three days!

**SPECIAL FEATURES & ATTRACTIONS:** **Twiggy the Water Skiing Squirrel-** Will be entertaining and teaching the kids and adults alike on water safety.

The popular **Live Trout Pond** filled with rainbow trout will be open every day for family fishing fun.

**TICKET INFORMATION** Adults $10.00

Ages 6-12 $2.50

Children 5 and under are free.

 Show info at [www.stcloudsportshow.com](http://www.stcloudsportshow.com)

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Facebook: [facebook](https://www.facebook.com/stcloudsportsmensshow).com/[stcloudsportsmensshow](https://www.facebook.com/stcloudsportsmensshow)

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The event is produced by Cenaiko Productions, Inc. of Minneapolis.

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**OUTDOOR PROS OFFER TIPS AT 36th ANNUAL ST. CLOUD SPORTSMEN’S SHOW**

**Featured Speakers**

***The St. Cloud Sportsmen’s Show******returns to Rivers Edge Convention Center February 9th– 11th, 2024.*** *Following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.*

**Joe Henry:** As a fishing guide, licensed charter captain, and tournament angler, Joe Henry has made fishing a part of his everyday life. He has experienced many successes throughout the years with some tough days sprinkled in as well. It is learning from both, Joe believes, that helps make an angler more effective and versatile.

Joe is an award-winning outdoor communicator, sharing fishing techniques, strategies and philosophies with thousands through seminars, tv shows, videos and articles across the U.S.

Professionally, Joe has enjoyed many leadership positions and serves on a variety of boards. His professional background combined with his many fishing credentials led him to his current role, Executive Director of Lake of the Woods Tourism.

Joe works closely with 60 lodging facilities, area guides, and a variety of stakeholders. He orchestrates the strategy and execution of the marketing, promotions, events, ad buys and social media for Lake of the Woods Tourism.

**Joe will be appearing at the Sportsmen’s Show every day. His topics are “Multispecies Fishing on Any Body of Water” and “Masters Level: Spinners for Walleyes”.**

**Dan Stefanich**: Dan Stefanich is an outdoor communicator and guide with over 40 years of deer hunting experience. As the former Director of Marketing of Clam Outdoors, he now guides whitetail deer and turkey hunts in Illinois and creates content for various media channels. He's been published in print, co-hosted Chicagoland radio shows, and appeared on numerous outdoor television programs. He enjoys sharing his passion, experience and knowledge of deer hunting to help outdoorsmen and women become better hunters.

**Dan’s will be presenting the topics “Deer Hunting Tactics-What Every Hunter Should Know”** and **“Advanced Tips and Tactics for Whitetail Hunters”.**

**2024 ST. CLOUD SPORTSMEN’S SHOW SEMINAR & ATTRACTION SCHEDULE**

**FRIDAY, FEBRUARY 9**

2:00 p.m. **Joe Henry:** Multispecies Fishing Success on Any Body of Water.

3:00 p.m. **Twiggy the Water-Skiing Squirrel.**

4:00 p.m. **Dan Stefanich:** *Deer hunting Tactics-What Every Hunter Should Know.*

5:30 p.m. **Joe Henry:** Masters Level: Spinners for Walleyes.

6:30 p.m. **Twiggy the Water-Skiing Squirrel**.

7:00 p.m. **Dan Stefanich:**  *Advanced Tips and Tactics for Whitetail Hunters.*

**SATURDAY, FEBRUARY 11**

11:30 a.m. **Joe Henry:** Multispecies Fishing Success on Any Body of Water.

1:00 p.m. **Twiggy the Water-Skiing Squirrel.**

1:30 p.m. **Dan Stefanich:** *Deer hunting Tactics-What Every Hunter Should Know.*

2:30 p.m. **Twiggy the Water-Skiing Squirrel.**

3:30 p.m. **Joe Henry:** Masters Level: Spinners for Walleyes.

5:30 p.m. **Twiggy the Water-Skiing Squirrel**.

6:30 p.m. **Dan Stefanich:**  *Advanced Tips and Tactics for Whitetail Hunters.*

**SUNDAY, FEBRUARY 12**

11:30 a.m. **Twiggy the Water-Skiing Squirrel.**

12 noon **Joe Henry:** Multispecies Fishing Success on Any Body of Water.

1:30 p.m. **Dan Stefanich:** *Deer hunting Tactics-What Every Hunter Should Know.*

2:30 p.m. **Twiggy the Water-Skiing Squirrel.**

3:00 p.m. **Joe Henry:** Masters Level: Spinners for Walleyes.

**FOR MORE SHOW INFO VISIT:** [www.stcloudsportshow.com](http://www.stcloudsportshow.com)
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